

Miriam González

Graphic Designer | Motion Graphics |
Branding | Art Direction

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📍 Oslo, Norway

🌐 Miriam González Sánchez Pardo

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👤 PROFILE

Creative and detail-oriented Graphic Designer with 2+ years of experience in **motion graphics, branding, and visual storytelling**. Delivered impactful campaigns for **LaLiga, Heineken, and Endesa**, driving engagement and brand visibility. Currently shaping the **visual identity of indie video games** (*Smiling Misery, Crabs and Rats*) at Press For Coffee. Skilled in Adobe CC, Figma, Cinema 4D, and Maya, with a strong focus on crafting visuals that engage and inspire.

🌐 LANGUAGES

Spanish	
Native	
English	
Advanced (C1)	
Chinese	
Basic (HSK 2)	
Norwegian	
A2	

🏠 ORGANIZATIONS

- UDIT**, Creative Seminar
Designed and created logos for La Coordinadora de Tiempo Libre, a non-profit organization
- Paraíso Sagrados Corazones**, Child care
Volunteered in 2019 at a community center, supporting underprivileged children through care and play.

💼 PROFESSIONAL EXPERIENCE

- Press For Coffee** , Brand Designer (Freelancer)
04/2025 – 10/2025 | Madrid, Spain
 - Designed official video game logos and established consistent visual branding.
 - Contributed to marketing assets for upcoming indie titles, boosting community engagement.
- Hogarth** , Creative Technologist Trainee
11/2024 – 05/2025 | Madrid, Spain
 - Produced promotional videos and animations for **LaLiga** and **Heineken**, viewed by thousands on social media.
 - Designed static and animated banners for **Endesa's digital campaigns**, ensuring brand consistency.
 - Collaborated with multidisciplinary teams to deliver high-impact visual assets under tight deadlines.
- Curious Imp** , Art Director (Freelancer)
12/2023 – 05/2024 | Madrid, Spain
 - Developed creative concepts and led the design execution of cross-platform campaigns.
- Macmillan Education Iberia** , Graphic Designer Intern
11/2021 – 04/2022 | Madrid, Spain
 - Created promotional graphics and educational marketing materials, supporting product launches across Spain.

🎓 EDUCATION

- Double Master's in Motion Graphics and Art Direction**, Voxel School 
10/2023 – 09/2024 | Madrid, Spain
- Bachelor's in Graphic Design and Multimedia**, UDIT 
09/2019 – 06/2023 | Madrid, Spain
- Summer Scholarship**, Shanghai Internation Studies University 
07/2019 – 07/2019 | Shanghai, China

🧠 SKILLS

- Design & Tools**
Adobe Creative Cloud (After Effects, Illustrator, Photoshop, Indesign), Figma, Cinema 4D, Maya, UX/UI, Motion Graphics, 3D Modeling
- Technical**
HTML/CSS, Generative AI for Design
- Soft Skills**
Creativity, Proactivity, Teamwork, Attention to Detail, Time Management